

Your Workplace Guide



Nothing brings
people together
like a BarbeCURE®

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Host a BarbeCURE® at your workplace this summer!

Nothing brings people together like a BarbeCURE®!

This summer, we're inviting you to turn your next employee engagement event into a BarbeCURE® - an Aussie barbie that raises money for cancer research.

It's easy, just bring your colleagues together, have a BBQ and ask them to donate. Your BarbeCURE® will help us fund vital research to find a cure for children with cancer.

Cure Cancer's BarbeCURE® has raised over \$1 million to support 12 ground-breaking new research projects.

Every year, more than 75 Australian families will hear the devastating news that their child has sarcoma. Sadly, 2 in 5 children diagnosed with this common childhood cancer will die from it.

Your BarbeCURE® will help fund 2 years of Dr Ben Wylie's vital new research on childhood sarcoma, which aims to prevent the recurrence of cancer after surgery by developing safer and more effective treatments for young sarcoma warriors.

Register your BarbeCURE® today!

Register your BarbeCURE®
today at barbecure.com.au

@curecancerau #barbecure



Dr Ben Wylie



How to make your BarbeCURE® sizzle!

So you've registered to host a BarbeCURE® with work...what next?

Decide on your BarbeCURE® theme:

- ☐ Remember, a company BarbeCURE® can be anything you want it to be: have it in the office, or a venue of your choice, have a team cook-off, an auction, or just get together over BBQ skewers.

Set the date and invite your colleagues:

- ☐ Make sure you print or download our free invitation template at:
curecancer.com.au/barbecue/resources

Personalise your page:

- ☐ Create your company fundraising page and update it with a photo and a little bit about why you're hosting a BarbeCURE®

Send a reminder:

- ☐ Send a reminder email before the event with a link to the fundraising page

On the day:

- ☐ Prep your food and hang up your posters - you'll find a printable poster at:
curecancer.com.au/barbecue/resources
- ☐ Encourage online donations and/or make sure your donation box is visible. Let your colleagues know the difference every dollar makes.
- ☐ Capture the day with lots of pictures.
- ☐ Have fun and enjoy hosting your BarbeCURE®!

Post-event:

- ☐ Time to bank your funds – head to page 7 in the BarbeCURE® guide to find out how.
- ☐ Share your photos on your socials and remember to tag **@curecancer** **#barbecue**. You can also email them to:
community@curecancer.com.au
- ☐ Thank your colleagues and let them know how much they have raised to help cure cancer.
- ☐ Put your feet up, safe in the knowledge that you've made a real difference!

If you need to get in touch,
drop us a line at:
community@curecancer.com.au,
or call us on 02 8072 6110.



Hey (NAME),

Just wanted to let you that we have decided to host a company BarbeCURE® to raise money for Cure Cancer. Cure Cancer is a not-for-profit organisation that exclusively supports cutting edge research across all cancer types. The money we're raising at this year's BarbeCURE® campaign will fund Dr Ben Wylie's research in immunotherapy for childhood cancer tumours, for two years.

Let's get together for a good cause! If you're able to donate, you can do so on the day or via our fundraising page (SHARE LINK TO FUNDRAISING PAGE).

WHEN:

WHERE:

DRESS CODE:

WHAT TO BRING:

Together, I believe we can make this the last generation to die from cancer.

Thanks for your support!

(NAME)

How your money gets things cooking!

\$20	Will help provide essential lab equipment
\$50	Will provide crucial protective lab gear for researchers
\$75	Funds one hour of life-saving research
\$100	Pays for microscopy to identify immune cells in tumours
\$500	Provides lab supplies for up to ten vital experiments
\$1,000	Provides cutting edge software to analyse cells
\$100K-\$150K	Supports a one year research grant
\$200K-\$250K	Supports a two year research grant

Our target is to raise over \$200K to fund research into vital new treatments for childhood sarcoma.



Fundraising - Let's turn up the heat!

Stoke the fundraising fire with these hot tips...

Set a goal:

- Setting a fundraising goal gives you and your colleagues something specific to work towards – kick things off by making the first donation yourself!

Spread the word:

- Try to encourage donations by sending out an email like the one we've created on the previous page.
- Promote the event on your Intranet or include it in your company newsletter.

Keep the fire burning:

- Update your fundraising page regularly with progress reports, and let us know what you're up to – we love to hear your stories!

Put the FUN in FUNdraising:

- Get everyone involved in some party games or throw a raffle – not only is this great fun for all your guests, it'll also help you raise a few extra dollars on the day.

Look the part:

- Treat yourself to some accessories from our website or sell it at your BarbeCURE®. All the money raised will support Australia's brightest emerging cancer researchers.

A little thanks goes a long way:

- Don't forget to thank everyone who supported you!

If you need to get in touch,
drop us a line at:
community@curecancer.com.au,
or call us on 02 8072 6110.

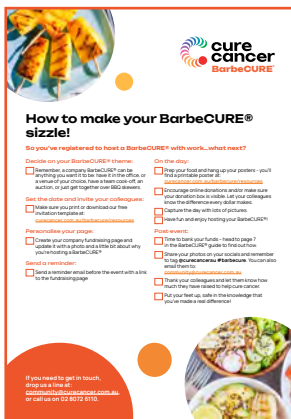




BarbeCURE® Dressing

A recipe for success

As soon as you raise \$50 on your fundraising page, we'll send you a BarbeCURE® Host Pack in the post which includes a BarbeCURE® apron, tongs and can cooler. Check out our fun free resources you can download to spread the word about your BarbeCURE®.



BarbeCURE® Checklist



BarbeCURE® Invite



BarbeCURE® Poster



BarbeCURE® Placecards



BarbeCURE® Social Media





Banking your BarbeCURE®

Have fun, fund research...

Cooked up a storm and ready to bank the money you've raised?

All you need to do is deposit your funds directly into your fundraising page.

Cure Cancer's Direct Deposit Details:

Bank Name: NAB

Account Name: Cure Cancer Australia Foundation

BSB: 082-057

Reference: BARBECURE

Account No: 362-668-315

If you need to get in touch,
drop us a line at:
community@curecancer.com.au,
or call us on 02 8072 6110.



Nothing
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BarbeCURE®



For more
information visit:
barbecure.com.au