

Your Workplace Guide



Nothing brings
people together
like a BarbeCURE®

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Make your next workplace event a BarbeCURE®!

Nothing brings people together like a BarbeCURE®!

This summer, we're asking everyone to turn their next work BBQ into a BarbeCURE® - an Aussie barbie that raises money for cancer research.

It's easy, just bring your work colleagues together, have a BBQ, and ask them to make a donation. Your BarbeCURE® will help fund cutting-edge cancer research by brilliant scientists working across all cancer types.

1.
Decide on the BarbeCURE® you would like to host.

2.
Register your event.

3.
Invite your guests.

4.
Raise funds for vital cancer research.

Raise \$50 or more to receive a BarbeCURE® pack*

Cancer kills almost 10 million people every year and impacts countless more. The only way we can change that is through research. Cure Cancer's BarbeCURE® has raised over \$1.27 million to support emerging cancer researchers, improving treatments and outcomes for patients.

This year we aim to raise \$200K to fund two new cutting-edge research projects.

Register your BarbeCURE® today at barbecue.com.au
@curecancerau #barbecue



How to make your BarbeCURE® sizzle!

So you've registered to host a BarbeCURE® with work...what next?

Decide on your BarbeCURE® theme:

- ☐ Remember, a company BarbeCURE® can be anything you want it to be: have it in the office, or a venue of your choice, have a team cook-off, an auction, or just get together over BBQ skewers.

Set the date and invite your colleagues:

- ☐ Make sure you print or download our free invitation template at:
curecancer.com.au/barbecue/resources

Personalise your page:

- ☐ Create your company fundraising page and update it with a photo and a little bit about why you're hosting a BarbeCURE®.

Send a reminder:

- ☐ Send a reminder email before the event with a link to the fundraising page.

On the day:


- ☐ Prep your food and hang up your posters - you'll find a printable poster at:
curecancer.com.au/barbecue/resources
- ☐ Encourage online donations and/or make sure your donation box is visible. Let your colleagues know the difference every dollar makes.
- ☐ Capture the day with lots of pictures.
- ☐ Have fun and enjoy hosting your BarbeCURE®!

Post-event:

- ☐ Time to bank your funds - head to page 7 in the BarbeCURE® guide to find out how.
- ☐ Share your photos on your socials and remember to tag @curecancer.au #barbecue. You can also email them to:
community@curecancer.com.au
- ☐ Thank your colleagues and let them know how much they have raised to help cure cancer.
- ☐ Put your feet up, safe in the knowledge that you've made a real difference!

If you have any questions,
drop us a line at:
community@curecancer.com.au,
or call us on 02 8072 6110.





Hey (NAME),
Just wanted to let you know that we have decided to host a company BarbeCURE® to raise money for Cure Cancer. Cure Cancer is a not-for-profit organisation that exclusively supports cutting-edge research across all cancer types. This year's BarbeCURE® campaign aims to raise over \$200K to fund two new cutting-edge research projects.

Let's get together for a good cause! If you're able to donate, you can do so on the day or via our fundraising page (SHARE LINK TO FUNDRAISING PAGE).

WHEN:

WHERE:

DRESS CODE:

WHAT TO BRING:

Together, we can make a real impact.

Thanks for your support!

(NAME)

How your money gets things cooking!

\$20	Will help provide essential lab equipment
\$50	Will provide crucial protective lab gear for researchers
\$75	Funds one hour of life-saving research
\$100	Pays for microscopy to identify immune cells in tumours
\$500	Provides lab supplies for up to ten vital experiments
\$1,000	Provides cutting-edge software to analyse cells
\$100K-\$150K	Supports a one-year research grant
\$200K-\$250K	Supports a two-year research grant

Our target is to raise over \$200K to fund two years of cutting-edge cancer research.



Fundraising - Let's turn up the heat!

Stoke the fundraising fire with these hot tips...

Set a goal:

- Setting a fundraising goal gives you and your colleagues something specific to work towards – kick things off by making the first donation yourself!

Spread the word:

- Encourage donations by sending out an email like the one we've created on the previous page.
- Promote the event on your intranet or include it in your company newsletter.
- **Remember to tag @curecancer.au #barbecure on your socials.**

Keep the fire burning:

- Update your fundraising page regularly with progress reports, and let us know what you're up to – we love to hear your stories!

Put the FUN in FUNdraising:

- Get everyone involved in some party games or throw a raffle – not only is this great fun for all your guests, it'll also help you raise a few extra dollars on the day.

Look the part:

- Treat yourself to some accessories from our website or sell it at your BarbeCURE®. All the money raised will support Australia's brightest emerging cancer researchers.

A little thanks goes a long way:

- Don't forget to thank everyone who supported you!

If you have any questions,
drop us a line at:
community@curecancer.com.au,
or call us on 02 8072 6110.





BarbeCURE® Dressing

A recipe for success

As soon as you raise \$50 on your fundraising page, we'll send you a BarbeCURE® Host Pack in the post which includes a BarbeCURE® apron, tongs and can cooler. Check out our fun free resources you can download to spread the word about your BarbeCURE®.



**BarbeCURE®
Checklist**



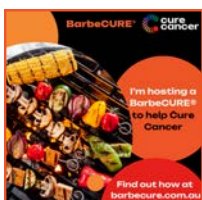
**BarbeCURE®
Invite**



**BarbeCURE®
Poster**



**BarbeCURE®
Placecards**



**BarbeCURE®
Social Media**





Banking your BarbeCURE®

Have fun, fund research...

Cooked up a storm and ready to bank the money you've raised? All you need to do is deposit your funds directly into your fundraising page.

Cure Cancer's details for Direct Deposits:

Bank Name: NAB Account

Name: Cure Cancer Australia Foundation

BSB: 082-057

Reference: BARBECURE

Account No: 362-668-315

If you have any questions,
drop us a line at:
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BarbeCURE®



For more
information visit:
barbecure.com.au