

# Make a splash!

## DOUBLE your impact for vital cancer research



Thank you for registering for Cure Cancer's Swim for a CURE!  
We're so grateful you're making a splash for vital cancer research.

Now you can DOUBLE your impact even more by running a workplace Dollar Matching initiative! Here's how:

### Check if your company offers Dollar Matching:

1.

Speak to your HR or CSR Department



- Check with your HR or Corporate Social Responsibility (CSR) department to see if your company offers a matching gift program and take advantage of this opportunity to support Cure Cancer's Swim for a CURE even more.
- Organising an in-person meeting with your HR or CSR department is your best chance of success when it comes to communicating your Swim for a CURE mission.

### Personalise and promote your page:

2.

Personalise and promote your page



- Ensure your Swim for a CURE fundraising page clearly displays your company's logo and Dollar Matching program details.
- Write an engaging campaign story explaining Swim for a CURE and your motivation behind supporting cancer research.
- Utilise various communication channels like email, company intranet, company newsletter, and social media to promote your fundraising page.

### How we can help:

3.

Get in touch!



- If you need additional information or official documentation outlining our impact and charitable status, get in touch at [community@curecancer.com.au](mailto:community@curecancer.com.au)
- If you'd like to chat through how to make a splash and DOUBLE your impact with a workplace Dollar Match give us a call on 02 8072 6110.
- Check out [curecancer.com.au/swimforacure](http://curecancer.com.au/swimforacure) for more information.

**Good luck! Your Swim for a CURE will help us fund more vital cancer research projects.**