



DOUBLE your impact for bold new cancer research

Thank you for joining #TeamCureCancer at our fitness event! We're so grateful you're getting fit for bold new cancer research. Did you know you may be able to DOUBLE your impact by running a workplace Dollar Matching initiative? Here's how:

Check if your company offers Dollar Matching:

1.

Speak to your HR or CSR Department



- Check with your HR or Corporate Social Responsibility (CSR) department to see if your company offers a matching gift program and take advantage of this opportunity to support #TeamCureCancer even more.
- Organising an in-person meeting with your HR or CSR department is your best chance of success when it comes to communicating your #TeamCureCancer mission.

Personalise and promote your page:

2.

Personalise and promote your page



- Ensure your #TeamCureCancer fundraising page clearly displays your company's logo and Dollar Matching program details.
- Write an engaging campaign story explaining why you are participating in the event and your motivation behind supporting cancer research.
- Utilise various communication channels like email, company intranet, company newsletter, and social media to promote your fundraising page.

How we can help:

3.

Get in touch!



- If you need additional information or official documentation outlining our impact and charitable status, get in touch at community@curecancer.com.au
- If you'd like to chat through how to join #TeamCureCancer and DOUBLE your impact with a workplace Dollar Match give us a call on 02 8072 6110.
- Check out curecancer.com.au/fitness-events for more information.

Good luck! By joining #TeamCureCancer you are helping us fund more bold new cancer research projects.