



About Cure Cancer:

Game On Cancer® is an initiative of Cure Cancer to unite the gaming community to help kickstart bright new ideas to cure cancer.

Cure Cancer is dedicated to backing brave thinking and kick-starting new ideas in cancer research. By funding the brightest new projects led by brilliant emerging researchers whose bold new ideas are breaking new ground.

With a passionate community of fundraisers, corporate partners, researchers, and institutions, Cure Cancer is taking on every cancer, no matter the size or rarity, to bring about real, positive change. Cure Cancer finds the most impactful solutions to cure cancer and work together to bring these ideas to life in record time.

Together, we have the power to bring about real positive change. At the heart of Cure Cancer's work is a shared purpose and bold ambition. With the right combination of drive, resources and imagination we can make the game- changing impact to save millions of lives.

We dare to ask the one question that can change everything: What if we cure cancer?

We know we can.

Some Key Facts

- Over the past 25 years, the relative cancer survival rate has increased from 52% to 70% as a result of evidence-based research.
- Cancer research is increasing patient survival, improving treatments, making more accurate diagnoses faster, and ultimately, we will make this the last generation to die from cancer.
- One Australian dies every 12 minutes from cancer. By the end of today, 450 Australians will have been told they have cancer.

Other:

- We try to avoid the use of the word “Fight” - people will often say to fight cancer, we try to avoid this as it can be insensitive to those living with cancer
- If anyone questions the legitimacy of the charity, they can look us up on the ACNC and see we are a registered charity that undertakes all the required auditing for charities within Australia- <https://www.acnc.gov.au/charity/charities/d2b4a29b-39afe811-a960-000d3ad24282/profile>
- Anyone who would like to know more can always email us on info@curecancer.com.au or check out the website www.curecancer.com.au



Key messages for Superhero Streamers:

- Superhero Streamers™ unites creators from all over the world to support the work of real-life superheroes – our brilliant cancer researchers!
- Creators can go live between April 1st and May 31st and fundraise via Tiltify. Fly solo or squad up with a Team of creators and fundraise together.
- Earn rewards when you reach different fundraising milestones, including Game On Cancer® merch
- Together, the Game On Cancer® community has raised more than \$1.25 million for ground-breaking cancer research. This year, Superhero Streamers™ aims to raise \$300,000 on top of that.
- All funds raised will support the work of brilliant researchers such as Dr Jess Holien and Dr Emily Colvin, whose groundbreaking work in ovarian cancer research could change outcomes for women everywhere.