

Trek for a CURE!

**DOUBLE your
impact for vital
cancer research**



Thank you for registering for Cure Cancer's Trek for a CURE!
We're so grateful you're making positive steps forward for vital cancer research.

Now you can DOUBLE your impact even more by running a workplace Dollar Matching initiative! Here's how:

Check if your company offers Dollar Matching:

1.

Speak to your HR or CSR
Department



- Check with your HR or Corporate Social Responsibility (CSR) department to see if your company offers a matching gift program and take advantage of this opportunity to support Cure Cancer's Trek for a CURE even more.
- Organising an in-person meeting with your HR or CSR department is your best chance of success when it comes to communicating your Trek for a CURE mission.

Personalise and promote your page:

2.

Personalise and promote
your page



- Ensure your Trek for a CURE fundraising page clearly displays your company's logo and Dollar Matching program details.
- Write an engaging campaign story explaining Trek for a CURE and your motivation behind supporting cancer research.
- Utilise various communication channels like email, company intranet, company newsletter, and social media to promote your fundraising page.

How we can help:

3.

Get in touch!



- If you need additional information or official documentation outlining our impact and charitable status, get in touch at community@curecancer.com.au
- If you'd like to chat through how to trek and DOUBLE your impact with a workplace Dollar Match give us a call on **02 8072 6110**.
- Check out www.curecancer.com.au/trek for more information.



Good luck! Your Trek for a CURE will help us fund more vital cancer research projects.